

POOR VEHICLE CHOICE

**A Dirty and Dangerous Car
(as you should know)**

Number: 1 in 15 CARS Vehicle: URBAN 4x4

Was seen at: MILES FROM THE NEAREST WILDERNESS

by a concerned citizen

From: CLIMATE To: CHAD:5

On: YOUR/CONSCIENCE

Signature of car manufacturer:



Whose false advertising led you to believe you needed a 3-ton off-roader to: GET TO THE GYM / TAKE YOUR KIDS TO SCHOOL / COMMUTE TO A BUSINESS PARK / TREK TO HOMEBASE ON A BANK HOLIDAY*

*deny if appropriate

IMPORTANT

Only 5% of 4x4s are ever taken off road.

Driving a 12mpg 4x4 around town rather than a 25mpg car will waste more energy in 1 year than leaving the fridge door open for 7 years.

A quarter of carbon dioxide emissions in the UK come from road vehicles.

DO NOT PAY NOW

See www.newscientist.com/channel/earth/climate-change for more information on how our children and grandchildren will pay for our dependence on fossil fuels.

**IT OUGHT TO BE A CRIMINAL OFFENCE TO
DRIVE AROUND TOWN IN A VEHICLE THAT
DOES THIS MUCH DAMAGE**

CONNED?

Be honest with yourself. You got a bit overexcited when you saw the advert where the shiny 4x4 dodges Himalayan rockfalls while chasing lions in the Serengeti.

In reality, urban 4x4s handle very poorly, are far less economical to run than ordinary family cars, and are far more dangerous - to other road users, to the people inside and to the health of everyone around them.

UK Government fuel economy figures

(all petrol models, for other cars and diesels see www.vcacarfueldata.org.uk)

Make & Model	Engine size (cc)	Urban mpg	CO ₂ (g/km)	Fuel costs (£/6000mi)	Make & Model	Engine size (cc)	Urban mpg	CO ₂ (g/km)	Fuel costs (£/6000mi)
Range Rover	4398	12.2	389	£1,129	Ford Maverick	2967	16.1	290	£854
Porsche Cayenne	4511	12.9	378	£1,091	Landrover Freelander	2497	16.5	298	£854
Toyota Landcruiser	4664	13.1	378	£1,097	Lexus RX300	2995	16.7	288	£846
Isuzu Trooper	3494	13.2	355	£1,045	Kia Sorrento	3497	16.6	286	£921
Landrover Discovery	4394	13.5	354	£1,045	Suzuki Grand Vitara	2493	19.8	262	£758
Mercedes ML500	4966	13.8	350	£1,018	Nissan Patrol	2953	20.0	287	£787
VW Toareg	4172	13.9	355	£1,028	Mistubishi Outlander	2378	20.5	240	£701
Mitsubishi Shogun	3497	14.2	339	£987	Subaru Forester	1994	21.1	230	£668
Vauxhall Frontera	3165	14.3	344	£992	Nissan X-Trail	2488	22.2	231	£668
BMW X5	4799	15.1	324	£940	Honda CR-V	1998	23.2	220	£646
Mercedes ML-320	3199	15.2	324	£940	Ford Mondeo 2.0i	1999	25.0	190	£550
Jeep Cherokee	3700	15.2	318	£905	SMART	1332	38.2	138	£403
Volvo XC90	2922	15.3	309	£897	Toyota Prius Hybrid	1497	56.5	104	£U/K

The safety myth

Many people buy a taller vehicle to feel safe on the road. However, UK insurance data show that urban 4x4s are involved in 25% more accidents than ordinary cars. Euro-NCAP crash tests and accident figures show that their greater height and weight increases the risk of rollover and makes off-roaders more lethal in accidents with smaller vehicles, cyclists and pedestrians.

Funny weather lately?

Don't believe everything you hear about climate change. The truth is, it's already here. Recent worldwide heatwaves, forest fires, violent storms and floods are exactly in line with predictions made by climate scientists at the Kyoto summit back in 1997. Every extra gallon of fuel used by your urban 4x4 puts 9 kilograms of carbon dioxide into the atmosphere.

My little Harry's got asthma too

Ground-level pollution from urban 4x4s is even worse, especially for 'cleaner' diesel models. Urban 4x4s can emit more carbon monoxide, unburnt hydrocarbons and nitrogen dioxide than two estate cars. These chemicals build up around cities, leading to poor air quality and smog.

HOW TO CHANGE THINGS FOR THE BETTER

BY WALKING

A quarter of car journeys cover less than 2 miles. Walking the same distance burns off the calories in two chocolate biscuits. Having more pedestrians around also helps to reduce street crimes, such as burglaries and muggings.

BY CYCLING

Cycling from place to place is often quicker and more convenient than driving, and it is far better for you and the city air. Campaign for more cycle lanes in your area if there aren't enough.

BY CATCHING THE BUS

Unlike in the car, on the bus you can catch up on work or some reading. As with walking, the busier the bus is, the safer everyone feels.

SHARE A LIFT

If the bus doesn't go your way, why not organise a car pool with other parents from your child's school or colleagues who live nearby? It's friendly and saves fuel, congestion and time for everyone.

JOIN THE CAMPAIGN

Re-use this ticket on another 'offender' and find out more about what you can do at

www.stopurban4x4s.org.uk